

Customer Testimonial

4net Technologies





4net Technologies are at the forefront of technology developments within the telecommunications market, specialising in contact centre technologies, unified communications, managed and cloud services. They deliver innovation and transformation to enhance the customer experience to organisations across the globe.

4net Technologies, who are **an Avaya Diamond Edge Partner, Avaya Partner of the Year, winners of Avaya's global Innovation Award 2017 and an Enghouse Gold Partner** have a powerful combination of service excellence and technical expertise gained from their years experience on the delivery of Avaya solutions and complementary technologies.

A services company that puts customers at the heart of their business, 4net measures success through customer satisfaction and retention and over the past 10 years they have achieved a **99.96** customer retention rate, and a Net Promoter Score of **89%**.

They focus on two key areas:

Providing award winning 24/7 support and managed services for their customers and their mission critical communications infrastructures and applications.

They work with their customers by using technology to help them drive transform their efficiencies, improve savings and enhance the customer experience.

4net has a range of solutions and applications to help organisations become more flexible and mobile by:

- Freeing people from location constraints whilst providing a consistent, secure and always on communications experience whether they are in or out of the office
 - no mater where they are located.
- Allowing you to leverage smart technology by delivering unified communications and collaboration capabilities to their device of choice, regardless of make or network.
- Consolidate communications and give your people control over all their interactions.
- Improve customer service by ensuring that your employees are always reachable and responsive to client calls whether they are in the office, on the road, at a remote office/ location or working from home.



In 2012, 4net Technologies wanted to update and refresh their brand and consolidate their messaging, bringing all their marketing activities together to reflect their new strategy and growth plan.

The company wanted a new brand that would reflect their core values and underpin their message of Transformation through Innovation.

Cleverfox, working closely with 4net's Head of Marketing, were chosen initially to design the new logo, web site imagery and collateral including brochures and whitepapers etc.

We were then asked to take over the design and management of their website and to produce their newsletters, email campaigns and all other areas which needed our wide range of services.

We have since been working with 4net to develop, deliver and manage a new web site to reflect the growth of their business and to refreshing all their collateral along with a wide variety of other marketing and design activities including:

- Web site design, development and management
- Technical Bulletin design and distribution
- Newsletters external and internal
- Service Catalogue
- Event support including invite design and distribution, presentation development etc
- Photography
- Merchandise
- Email Marketing Campaigns
- Product Logos
- All collateral design and production
- Banners and pop up stands

"4net have built an honest, friendly and rewarding relationship with Cleverfox Design since 2012. Tim and the team have helped us to build an identity that reflects our vision of innovation and transformation, helping us to stand out from our competitors. We operate in a fast moving and dynamic industry, which has meant that Cleverfox has often needed to respond to our requests in extremely short timescales. They have always understood our challenges and delivered on time, on budget and most importantly, on message.

Cleverfox has become an integral part of our marketing and business success"

Richard Pennington -
Managing Director, 4net Technologies



Helping you outsmart your competition

Cleverfox provide design and marketing solutions for businesses looking to establish a strong identity, build customer loyalty and increase sales.

Our customers are from many sectors and industries, and our creative team has great ideas combined with a passion for design that produces exciting marketing and imagery.

With offices in Newton Abbot, St Ives and Falkirk, we deliver commercial results through our written and visual communication, providing creative and impactful solutions to clients from Devon, Cornwall, Scotland, and throughout the UK.



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